

AUG 17 2009

**ORDINANCE NO. 2735**

*J. Russell Colyer*  
City Clerk

**AN ORDINANCE TO ESTABLISH AND APPOINT MEMBERS TO  
THE TOURISM ADVISORY COMMITTEE FOR THE CITY OF  
COLUMBIA, ILLINOIS**

WHEREAS, the City of Columbia, Illinois (the "City") levies a Hotel and Motel Accommodation Tax ("Hotel Tax") in the amount of five percent (5%) of gross rental receipts under provisions of its Ordinance No. 1653 enacted the 2<sup>nd</sup> day of March, 1998; and,

WHEREAS, pursuant to Section 8-3-14 of the Illinois Municipal Code (65 ILCS 5 / 8-3-14 *et seq.*), the amounts collected from its Hotel Tax shall be expended by the City solely to promote tourism and conventions within the City or to otherwise attract non-resident overnight visitors to the City ("Qualified Tourism Costs"); and,

WHEREAS, the City has adopted its Ordinance No. 2571 on June 18, 2007 which constitutes an agreement with Columbia Hospitality Company, LLC (the "Hotel") to authorize a rebate, under specified conditions, of amounts the Hotel has expended for Qualified Tourism Costs not to exceed fifty percent (50%) of the quarterly Hotel Tax receipts of the City; and,

WHEREAS, the City has authorized the Director of Community & Economic Development to serve as its Tourism Director; and,

WHEREAS, it is necessary and appropriate that members of the business community engaged in trades related to tourism and conventions serve as advisory members to assist the Tourism Director in recommending and the City in determining uses of the Hotel Taxes the City collects each year pursuant to its City Ordinance No. 1653.

NOW, THEREFORE, BE IT ORDAINED by the City Council of the City of Columbia, Illinois, as follows:

**Section 1.** The Tourism Advisory Committee for Columbia, Illinois, is hereby established to be comprised of seven (7) voting members who will serve for one-year terms commencing on May 1 of each year and ending on April 30 of the following year. The voting members shall be appointed annually by the Mayor and approved by the members of the Columbia, Illinois City Council. In addition to the voting members, there shall be one (1) advisory member who will not be entitled to vote, being the Columbia, Illinois Director of Community & Economic Development who also serves as the Columbia, Illinois Tourism Director, who shall serve as an ad hoc member. Appointed members shall serve until their successors are appointed and qualified. The purpose and function of the Tourism Advisory Committee shall be to make recommendations to the Columbia, Illinois Tourism Director and City Council regarding the uses to be made by the City of Columbia in the expenditure of its Hotel Tax receipts. To the extent

practicable the members of the Tourism Advisory Committee to be appointed by the Mayor and approved by the members of the Columbia, Illinois City Council shall be members of the business community who are engaged in trades or businesses related to tourism and conventions.

**Section 2.** The following persons are appointed to serve as voting members for the term of one (1) year commencing May 1, 2009:

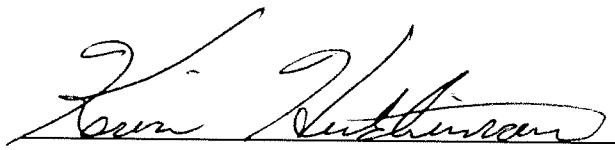
- Ray Boccardi, Boccardi's Ristorante
- David "Skip" Butler, Columbia Hospitality Company, LLC
- Laurie Emling, Maritz Travel Company
- Michele Hiser, Hampton Inn Columbia
- Dan Krankeola, Tourism Bureau Southwestern Illinois
- Joseph "Kip" Queveraux, The Falls Reception & Conference Center
- Ken Schmidt, Turner Hall

**Section 3.** Committee members appointed by this Ordinance shall serve until their successors are appointed and qualified.

**Section 4.** The Tourism Director is hereby appointed to serve on the City's Tourism Advisory Committee as an ad hoc (non-voting) member.

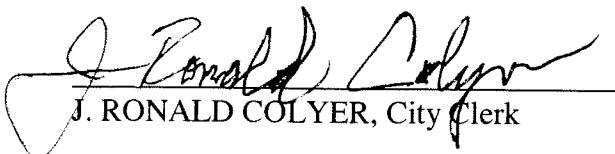
**Section 5.** This ordinance shall take effect upon its passage, as provided by law.

PASSED by the City Council and APPROVED by the Mayor this 17<sup>th</sup> day of August, 2009.



KEVIN B. HUTCHINSON, Mayor

ATTEST:



J. RONALD COLYER, City Clerk

(SEAL)